

# RARE RIDES HUB

AUTOMOTIVE | RARE CARS | LIFESTYLE

## ABOUT US

Rare Rides Hub is the premier destination for the world’s most exclusive automotive assets. We connect high-net-worth collectors and investors with blue-chip supercars, limited-run masterpieces, and rare market insights. From curated listings to deep-dive features, we provide the authority and reach that elite automotive brands demand.



## STATISTICS



From  
Europe



Reach



Men



Engagement



14%



86%



## TOPICS WE COVER

Classic cars



Car care



Car’s Value



# LETS WORK TOGETHER!

We don't just post content; we tell stories that resonate with the world's most discerning collectors. By partnering with us, you gain direct access to a high-intent audience looking for excellence, authenticity, and investment-grade automotive assets. Let's create a bespoke campaign that puts your brand in the driver's seat.



## SERVICES & RATES

### SPONSORED ARTICLE

**\$300**

800 -1,200 word article on RRH about your brand or service. includes 1-2 backlinks and optional newsletter block.

### NEWSLETTER SPONSORSHIP

**\$150**

Feature your brand or product in our weekly collector-focused newsletter.

### DISPLAY / BANNER ADS

**\$350**

**Monthly**

Premium ad spots on homepage, category pages, or article footers

### AFFILIATE / REFERRAL PARTNERSHIPS

"setup fee" (\$100) + commission

8% - 15% per sale.

High-Ticket Items ( \$2,500 +) 3% - 5% commission

### CAR FEATURE & LISTING PROMOS

Basic Listing: \$75 (7 days).

Featured "Rare Spotlight": \$250  
(Includes social media post + top of homepage).

### CUSTOM COLLABORATIONS

Video/Social/Article Bundle:  
\$1,500 - \$5,000+.