

RARE RIDES HUB

AUTOMOTIVE | RARE CARS | LIFESTYLE

ABOUT US

Rare Rides Hub is the premier destination for the world's most exclusive automotive assets. We connect high-net-worth collectors and investors with blue-chip supercars, limited-run masterpieces, and rare market insights. From curated listings to deep-dive features, we provide the authority and reach that elite automotive brands demand.



STATISTICS

83%
From Europe

45K
Reach

86%
Men

3.7%
Engagement

14%
Female
86%
Male



TOPICS WE COVER

Classic cars

Car care

Car's Value



LETS WORK TOGETHER!

We don't just post content; we tell stories that resonate with the world's most discerning collectors. By partnering with us, you gain direct access to a high-intent audience looking for excellence, authenticity, and investment-grade automotive assets. Let's create a bespoke campaign that puts your brand in the driver's seat.



SERVICES & RATES

SPONSORED ARTICLE

800 -1,200 word article on RRH about your brand or service. includes 1-2 backlinks and optional newsletter block.

NEWSLETTER SPONSORSHIP

Feature your brand or product in our weekly collector-focused newsletter.

DISPLAY / BANNER ADS

Premium ad spots on homepage, category pages, or article footers

\$300

AFFILIATE / REFERRAL PARTNERSHIPS

"setup fee" (\$100) + commission
8% – 15% per sale.
High-Ticket Items (\$2,500 +) 3% - 5% commission

\$150

CAR FEATURE & LISTING PROMOS

Basic Listing: \$75 (7 days).
Featured "Rare Spotlight": \$250
(Includes social media post + top of homepage).

\$350

Monthly

CUSTOM COLLABORATIONS

Video/Social/Article Bundle:
\$1,500 – \$5,000+.